



FAMILY TRAVEL ASSOCIATION

SUMMIT

MOUNTAIN SKY GUEST RANCH, MONTANA, SEPTEMBER 2015

WHEN: September 27-30, 2015

WHERE: [Mountain Sky Guest Ranch Resort](#) in Emigrant, MT

ABOUT THE SUMMIT:

As the first-ever event of its kind, the FTA Summit will bring together travel industry experts, thought leaders, students, parents, educators, and the media for two days of inspiring presentations, enlightening research, interactive workshops, . . . and horseback riding. The Summit's goal is to advance our understanding of the important issues surrounding family travel. A select group of speakers will be attending, each of whom will give a 25-minute talk (think TED style) on a topic in which they have particular expertise. Our plan is to have the information presented at the Summit disseminated throughout the travel industry and shared with consumers across the country, so we'll also have major national media outlets attending.

At the end of the two days, we hope all attendees will have a better understanding and appreciation of the pivotal role travel plays in children's lives and how families can benefit from traveling together.





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WHO: Confirmed Speakers

Randy Garfield, Board of Directors, USTA & Disney (Retired)

Keith Bellows, Emeritus Editor-in-Chief, *Nat Geo Travel*

Christopher Elliott, Travel Advocate, *USA Today*

Wendy Perrin, Travel Advocate, Trip Advisor

Jim Pickell, President, HomeExchange

Margo Peyton, President, Family Dive Adventures

Richard Wiese, Emmy Winning Host, ABC's *Born To Explore*

Nancy Sathre-Vogel, Family on Bikes, *Road Schooling*

Lissa Harnish-Poirot, Editor-in-Chief, *Family Vacation Critic*

Sarah Gavin, Head of Communications, Expedia

Kara Wallace - AVP, Consumer Insights & Marketing Strategy, RCCL

