

# Alliance Partnership

Supplier partners looking to lean into the association to support the overall work of the FTA, receive marketing benefits and show a commitment to the field of family travel, may be interested in an Alliance Partnership. Partnerships are designed to provide marketing benefits through an entire year. For 365 days, you will be aligned with the Family Travel Association—its work, its membership and the greater family travel audience.

Alliance Partnership Options			
<b>Partnership Packages</b> <i>Payment Options Available</i>	Gold \$10,000	Silver \$7,500	Bronze \$5,000
Membership to FTA	X	X	X
Memberships Included	3	2	1
Certification Discount	3%	2%	1%
10 min. Speaker time at FTA Summit (Virtual/In Person)	X		
Priority Access to Sponsorship Opportunities at the FTA Summit	X	X	X
Logo Recognition on all pages of the FTA Website	Largest Logo	Large Logo	Medium Logo
Logo Recognition on Marketing Materials both Printed and Electronic	Largest Logo	Large Logo	Medium Logo
Logo Recognition on FTA Banner Stands and Marketing Collateral	Largest Logo	Large Logo	Medium Logo
FTA Ambassador Login Website Listing	Highlighted Gold	Highlighted Silver	Highlighted Bronze
Dedicated eBlast to FTA Membership per year	4x	2x	1x
Sponsored Social Posts per year (LinkedIn, Twitter, Instagram)	5x	3x	2x
1 Month Sponsored Article in eNewsletter	2x	1x	
1 Month Webinar Sponsorship	X		